

Cobo Center Facts

Total building footprint: 2.4 million square feet

Operating Entity: Detroit Regional Convention Facility Authority

Building management: SMG, the world leader in venue management, marketing and development, responsible for operations at more than 230 facilities across the globe

Food & Beverage: provided by Centerplate, Cobo Center's hospitality partner, who serves more than 300 event venues in North America and the UK.

Flex Space: 200,000 feet of flex space, including 50,000 new outdoor terraces

Main Concourse: 1,100 feet long, 100,000 square feet

Recent Awards: Eminent Conceptor Award, Trip Advisor Certificate of Excellence, Keep Michigan Beautiful President's Plaque, Detroit Free Press Green Leaders Award, Facilities & Destinations Magazine Prime Site Award, dBusiness Top Meeting Facilities

Green Event Support: Green Meetings Industry Council APEX/ASTM certified

- Food Court composting
- Aggressive recycling
- Post-event sustainability reports available

Ballroom space: 51,527 square feet

40,000 Grand Riverview Ballroom

5,368 Portside Ballroom

6,139 Ambassador Ballroom

Grand Riverview Ballroom opened September 2013

Ambassador and Portside "junior ballrooms" opened November 2014

Exhibit hall space: 723,000 square feet; 623,000 contiguous

Wayne Hall – 100,000 square feet

Oakland Hall – 148,000 square feet

Macomb Hall – 142,000 square feet

Detroit Hall – 209,000 square feet

Michigan Hall – 100,000 square feet (capable of 28,000-, 40,000- and 32,000-square-foot sections)

Ceiling height:

30 feet in Wayne, Oakland, Macomb and Detroit halls

18 feet in Michigan Hall

Meeting space: 100 rooms, 200,000 square feet

- Video message boards and built-in hi-tech features
- Movable conversation-pod furniture available in flex spaces near meetings for break-out

Atrium: 3-story glass atrium, 30,000 square feet

- Flooring: 30,000 square feet of porcelain tile from Italy
- Marble: 315 tons of "Sunset" marble from Portugal cover the columns
- Dimensions: 250 feet long, 80 feet tall and 65 feet wide.
- Capacity: 600 people seated for meals, 1,000 people seated theater-style, and 1,200 people

Grand Riverview Ballroom:

- 40,000 square feet, dividable with a retractable wall
- Reception capacity 4,500 people
- Seating for 3,500 people theater-style or 2,250 people for banquets
- 40-foot ceiling height with built-in rigging points, each capable of holding 1,500 to 2,500 pounds
- 21,000 square feet of meeting space on floor below ballroom that can be divided into up to 11 meeting and breakout rooms
- Glass-enclosed pre-function space

Technology:

- Free hi-speed Wi-Fi throughout the building
- Fiber connectivity throughout the building
- Broadcast studio with video mixing, sound stage, green room and satellite uplink
- Each meeting room has built in wired internet connections
- Conversation-pod furniture in flex spaces with electric outlets
- Giant exterior digital signage for event promotion
- Large format digital signage available for use in concourse business center, Cork & Grind and City View Lounge
- 100 exhibit hall and meeting room video screen message boards

Exterior digital signage (all digital LED):

- Main marquee on east façade facing Jefferson Avenue: 160 feet by 30 feet (4,800 square feet)
 - Consists of 384 cabinets, each 5 feet by 2½ feet
 - Has 3,806,400 diodes
- Two secondary visual displays on north corner:
 - One faces Congress Street and the other Washington Boulevard
 - Each panel has a viewable area of 1,382 square feet
 - Each is irregular shaped – 24 feet-2½ inches at the tallest point on the corner, and 65 feet-1 inch at their widest point on the bottom.

Food & Beverage:

- 8,000-square-foot kitchen with private tasting room
- Food court called “Detroit Made Kitchen” adjacent to ballroom and 250-seat Cyber Café. Detroit Made Kitchen has four food outlets featuring local foods and healthy, natural ingredients (opened January 2014)
- Other food outlets open to the public for major events include Go Natural (freshly made food using natural ingredients), and the new Cork & Grind (a wine and coffee bar with the look and feel of a five-star hotel, featuring fine wine and products from the Great Lakes Coffee Co.)

Parking:

- Total spaces: 2,200
- Rooftop: 1,250 spaces
- Congress Street Garage: 400 spaces
- Washington Boulevard: 550 spaces

Capital improvement program:

- Budget: \$279 million
- Phase 1, \$3.25 million – COMPLETED January 2010
- Phase 2, \$46.94 million – COMPLETED January 2012
- Phase 3, \$228.8 million – COMPLETED July 2015
- Structural steel: 2,600 tons for the overall project